Good evening!

According to the recent [survey](https://www.mckinsey.com/capabilities/growth-marketing-and-sales/our-insights/beyond-belt-tightening-how-marketing-can-drive-resiliency-during-uncertain-times) by McKinsey, CMOs of major consumer companies told that their boards demanded 8-20% reduction in marketing budgets. We all know that during tough times, marketing is often the first to be cut.

My name is Artur, and I am excited to present to you our remarkable marketing advertising platform, AdHub. Allow me to introduce the brilliant minds behind its creation, a team of dedicated professionals who understand the challenges brand owners face in today's advertising landscape.

So, what problem does AdHub solve? AdHub is a platform designed to help brand owners to effectively connect with their target audience by offering a wide network of advertising players, such as advertising agencies, online traffic recourses, and offline billboard vendors. Whether you are looking to expand your markets by new marketing channels or maximize efficiency, AdHub meets your unique business needs, saving valuable time and resources.

Now, let's explore how our platform’s key features:

* AdHub offers a comprehensive suite of features, including budget allocation, various creative assets, and performance tracking.
* Advanced targeting tools enabling precise reach to specific audience segments.
* Real-time performance analytics provide valuable insights and recommendations made by Artificial Intelligence to enhance your marketing strategies.

Why is AdHub worth being on the market? We conducted an extensive product survey. The results were overwhelmingly positive. Participants could achieve savings about 3-7%. In addition, they praised its user-friendly interface, and its cost-effectiveness compared to traditional solutions.

So, let us help you take your brand to new heights! Thank you for your attention!